

# PURPOSE DRIVEN MARKETING

Global Prairie is a purpose-driven marketing firm dedicated to crafting business-building solutions that help its clients drive social impact and cultivate a healthier world. One part creative agency, one part data analytics firm, and one part consulting company, Global Prairie unites the creativity, insight and strategy needed to drive meaningful change.

## GSA CONTRACT INFORMATION

Global Prairie is proud to be a small business on the GSA Professional Services Schedule (PSS)

**CONTRACT NUMBER:** GS00F434GA  
**NAICS CODE:** 541810  
**SINS:** 541-1, 541-1RC Advertising Services  
541-3, 541-3RC Web Based Marketing Services  
541-5, 541-5RC Integrated Marketing Services

## OUR GOVERNMENT CLIENTS



FEMA



## OUR CAPABILITIES

### Advertising

Integrated campaign planning and execution

### Branding

Brand development, strategy, and design

### Data Analytics

Gathering, structuring, and analyzing big data

### Digital Strategy & Design

UX, SEO, and creative execution

### Health Communications

KOL strategy, advisory boards, and medical writing

### Marketing Consulting

Business and multi-channel engagement strategy

### Public Affairs

Stakeholder engagement and issues management

### Social Media

Strategy, management, and measurement

As a Public Benefit Corporation, certified B Corp and a B Lab 2018 "Best for the World" honoree, Global Prairie has been recognized for its positive impact on people, communities and the environment. For more information, visit [globalprairie.com](http://globalprairie.com).

## CONTRACT CONTACT

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Best For  
The World  
2018 Workers  
Honoree